

FLORIDA OUTDOOR ADVERTISING ASSOCIATION, INC.

2012 MEMBERSHIP DUES SCHEDULE

OPERATOR.....Number of faces _____ x \$1.35 = _____ per month
Dues based on inventory at \$1.35 per face, per month. Minimum dues for 20 faces or less in inventory assessed at \$25.00 per month. Maximum dues for 1,500 faces or more assessed at \$2,025.00 per month.

Any person, firm, corporation or other business entity engaged in the business of outdoor advertising and is licensed to engage in the business of outdoor advertising within the State of Florida pursuant to §479.04, Florida Statutes.

OUTDOOR MEDIA.....Number of faces _____ x \$.65 = _____ per month
Dues based on inventory at \$.65 per face, per month. Minimum dues for 40 faces or less in inventory assessed at \$25.00 per month. Maximum dues for 1,500 faces or more assessed at \$975 per month.

Any person, firm, corporation or other business entity which sells space for advertising on street furniture, transit or alternative outdoor media displays and which is not required to be licensed pursuant to §479.04, Florida Statutes.

SUPPLIER.....\$300.00 annually
Supplier of goods/services to billboard owners/operators.

AFFILIATE.....\$200.00 annually
Anyone who uses or disseminates advertising through outdoor advertising.

ASSOCIATE.....\$100.00 annually
Any person, firm, corporation or other business entity not meeting other classifications which is in any way interested in the development, protection and advancement of the outdoor advertising industry within the State of Florida.

APPLICATION FOR MEMBERSHIP

I hereby apply for _____ membership in the FOAA, and agree to pay dues as
(category)
established by the Board of Directors. By applying for membership I agree to recognize and abide
by the FOAA bylaws and conform to the Code of Industry Principles as adopted by the Board of
Directors.

Signature Date

Company Name _____

Principal Name _____
First MI Last

Principal Title _____

Mailing Address _____

City State Zip

Street Address _____
(If different from above)

City State Zip

(continued on other side)

Telephone _____
 Fax (&) E-mail _____
 Parent Company _____
 Address _____

 City State Zip

Brief description of business: _____

FLORIDA OUTDOOR ADVERTISING ASSOCIATION, INC.

MEMBERSHIP INFORMATION

| | | |
|-------------------------|--|---|
| Product/Services | Total Faces _____ | Total Structures _____ |
| | Total Faces on Interstates/FAP's _____ | Total Structures on Interstates/FAP's _____ |
| Check Products Offered: | Eco Poster _____ | 30-sheet _____ |
| | Poster Panel _____ | Poster Flex _____ |
| | 10'6" x 36' _____ | 10' x 40' _____ |
| | 12' x 40' _____ | 12 x 42' _____ |
| | 14' x 48' _____ | Bus Shelter _____ |
| | Other _____ | |
| Counties Served | _____ | |
| Major Cities | _____ | |
| Affiliations | OAAA _____ | ACHA _____ Other _____ |

PERSONAL INFORMATION*

(*Optional - strictly confidential and will **not** appear in any publication)

Spouse Name _____
 Home Address _____

 City State Zip
 Home Mobile

Mail Completed Application and Payment To:
 Florida Outdoor Advertising Association, Inc.
 314 N. Gadsden Street, Suite 1
 Tallahassee, FL 32301